

Banner

Care Sheet

Installation:

Banners are generally installed using one of three methods: stringing between two poles, directly mounting to a flat surface, or a combination of both.

Stringing Between Two Poles:

When installing a banner between two poles, the main objective is to prevent an undue amount of stress on any one eyelet hole. The best way to accomplish this is to hang the banner using bungee cords. Bungee cords will stretch with the banner allowing the wind to pass around the sides of the banner. Bungee cords also make the installation of your banner easier.

If you must use a rope to hang your banner, follow these rules:

1. Determine how much rope is needed to tie off the banner. Be sure to give yourself a little extra length. If necessary, it can be trimmed later.
2. Weave the rope through the eyelet holes from left to right. Do this for both the top and bottom of the banner.
3. Tie the top corners straight out and tight from the sides. Be sure the banner is centered and level before tying off the right side.
4. Tie the bottom corners at about a 15-degree angle down from the bottom edge of the banner leaving a slight amount of play in the rope. This will allow the air to escape out of the bottom of the banner.

NOTE: We do not recommend wind holes or slits. In theory, these wind slits allow air to pass through the banner, reducing the stress in windy conditions. Wind tunnel studies have shown that these holes or slits do little in reducing wind stress. In tests, it was shown to actually have a negative effect on the longevity of a banner. Cutting the banner compromises the substrate and possible tear-points are created where the holes start and stop. In most cases a properly reinforced and installed banner without wind slits will last just as long or longer than a banner with wind slits.

Wall Installation (Screw & washer method):

the banner is to be installed directly onto a wall, install it by driving screws through the eyelet holes and into the wall.

1. Determine where you want the banner to be positioned.
2. Secure the top-left corner of the banner first.
3. Continue securing the banner across the top at each eyelet hole, from left to right, making sure the banner is level.
4. Secure the bottom eyelets from left to right.

CAUTION: When installing a banner directly onto a building, be careful because screws will leave permanent holes in the wall. Some surfaces may also require special fasteners to prevent the screws from pulling out. Before drilling, be sure to obtain landlord or property owner approval. If you have any doubts about installing a banner directly to a wall, refer the installation to a professional sign installer.

Council and Landlord Restrictions:

Before installing a banner, investigate local sign ordinances and ask your landlord if any restrictions apply to displaying banners. If necessary, apply for permits at the local council. SIGNWAVE is not responsible for ensuring that your banner complies with council restrictions.

Storage and Maintenance: Banners should always be stored rolled up, with the lettering and graphics to the outside. A banner should never be folded, as doing so may cause vinyl graphics to pull away from the banner.

If your banner becomes dirty, it can be cleaned with a soap and water mixture. Do not use any cleaning product that contains ammonia

Expectations: "It has been said that an outdoor banner is a sail without a ship. Be realistic in your expectations. While a banner is an excellent promotional sign, it is not a substitute for a permanent sign."

Since banners may be subject to extreme environmental conditions, we cannot be responsible for damage that might be done to the banner (or caused by the banner) while in use. We cannot be responsible for banner installations done by others.